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October 2008

Welcome to Michelle's Designs Monthly Newsletter

Our company is founded on the belief that the love and joy of sewing and embroidery should be shared with everyone. Our company's philosophy is to have products that celebrate the true meaning of "Simple and Elegant".

New Product - Keepsake Cutwork!

Well, the traveling is just about over for the year and I have finally had some time to complete some fun new collections. The new Adorable Keepsake Cutwork Collection is just as sweet as it can be, and I can't wait for you to see all the designs and the two pillow projects. As a designer, I love to incorporate pretty elements and I think these are perfect to add to your embroidery and sewing library.

The two pillows have many techniques for you to try, plus there are two designs included that coordinate with each other.

Michelle's Designs, LLC #3741
Simple & Elegant
by Michelle Griffith, Creator of "Simple & Elegant"™ Projects

Twice as Nice

Adorable Keepsake Cutwork
Two Cutwork Pillows

Project Features:

- Cutwork Embroidery
- vip, vp3, hus, pes, jet, dst, exp, art
- Lace insertion
- Pearl enhancement
- Puffing strips
- Ruffles
- Button details
- Decorative stitching and more!

Pearl and Butterfly Pillow
9" x 12"

2 Custom Cutwork Designs Included!
• Requires 5 x 7" Hoop

Pillowcase with Inner Ruffled Pillow 11 1/2" x 15 1/2"

Enjoy learning cutwork embroidery where portions of the design are cut away to give an heirloom look.

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Of course the pillows have a complete set of matching cutwork designs to complete the series.

Cutwork is a technique that allows portions of the designs to be cut away, revealing an underlying fabric and creating a beautiful heirloom look.



Thank You to Everyone in Clovis, California

I want to thank D & J Sewing in Clovis, California, and all the ladies that attended the retreat. We had a great time and look forward to coming back next year. Also, I want to thank Andi Stout for all of her outstanding help during this event. She will be attending many more events with me in the future and I know you will enjoy meeting her.



During the Clovis trip I had the opportunity to demo the Floral Delight Collection on one of their felting machines.

I want to share this photo taken of the quick project, with one of the designs in fall colors of wool roving.

If you have not had a chance to view the [video](#) or designs on our web site on this technique you might want to check it out.

Michelle Now Appearing on America Sews!

This month watch Michelle on "America Sews" with Sue Hausmann. She teaches how to make a Victorian Romance Treasure Pouch with twin needle quilting, embroidery, appliqué, and her easy faux insertion technique. This program will be airing for 3 years.

Check your local PBS stations for the times of segment #2706 Victorian Romance.



Be sure to check out the dealer list on our website to see the many wonderful sewing machine dealers and quilt shops that are now carrying our patterns, books, threads, embroidery designs and fabric.

Also, see the calendar for teaching engagements and events. This month I will be in Riverside County, California, teaching the Floral Delight Pillow for one of the Viking Gallery Stores and in November I will be appearing at the El Cajon Sew & Vac in El Cajon, California. Hope to see you there!

Next month look for our new Enchanting Floral Monogram Set.

Until then,
Michelle Griffith

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